



# MedC. Partners

Integrated Marketing & Regulatory  
Solutions for Success in Healthcare

## MedC.Partners' Company Profile

MedC.Partners is a consulting firm specialized in the medical device industry.

MedC.Partners offers Integrated Marketing and Regulatory solutions to facilitate entry into the European market.

Founded by Corinne Lebourgeois in Aubonne and Marie-José Plique in Paris, MedC Partners is specialized in assisting innovative medical device companies through all stages of product development to European market introduction. From the initial strategic evaluation to CE marking, quality system certification and reimbursement files, MedC Partners is comprised of seasoned executives who have built medical device markets in Europe from scratch to multimillion dollar successes.

MedC.Partners works with start-ups and established companies that seek assistance in building their European medical device business. Several prize-winning Swiss start-ups have already benefited from MedC Partners' work, while the company currently works for several blue chip large companies.

**MedC Partners' services:** strategic evaluation, product development plan, strategic and marketing consulting, operational marketing and distribution and regulatory affairs. Each client benefits from personalized follow up. MC Partners has a team of qualified professionals who know the medical industry for over 20 years.

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### Corinne Lebourgeois, BSc., MBA - Managing Director, Switzerland

Based in Aubonne, Switzerland, Corinne Lebourgeois has over fifteen years professional experience in blue chip companies such as Johnson & Johnson, Ethicon, Gynecare and WL Gore, where she managed product development, marketing units. She also worked as a consultant for medical device start-ups in the San Francisco Bay Area where she developed European market entry strategies, and initiated relationship with the VCs' community.

### Marie-José Plique, PharmD - General Manager, France

Based in Paris, France, Marie José Plique has over twenty years professional experience in business unit and marketing management, regulatory affairs and quality assurance and reimbursement. She worked for large corporation Johnson&Johnson, Ethicon, Gynecare. During the last 10 years, she held several positions within National and European trade associations being Vice-president of SNITEM and member of EUCOMED Board of Directors and was registered as QA expert by GMed for Voluntary Certification Committee.

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## Contact

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